



29th August, 2008, Berlin

Toshiba's ASIC & Foundry business joins fabless chip maker NEOTION for European Summit

Companies to take part in discussion on evolution of video devices

At the 2008 CONNECTIONS™ Europe summit Eugen Pfumfel, principal engineer with the ASIC & Foundry business at Toshiba Electronics Europe (www.toshiba-components.com/ASIC), and Laurent Jabiol, Chairman/CEO and co-founder of fables IC company NEOTION (www.neotion.com) will join a panel discussion looking at the evolution of video devices. The event – to be held at the Kempinski Hotel Bristol in Berlin on 29th August 2008 - will cover the enabling technologies behind the development of advanced video solutions.

Toshiba's European ASIC and Foundry business has worked closely with NEOTION in the development of integrated system-on-chip (SoC) devices that provide MPEG-4 solutions for integrated digital TV (iDTV) applications. During the panel discussion the two companies will highlight the importance of such collaborative partnerships in the delivery of advanced video devices with minimum turn-around-time (TAT) from design to production.

Away from the discussion, attendees at the CONNECTIONS Europe Summit will also have a chance to visit a joint Toshiba/NEOTION showcase. Here they will be able to obtain information on the NEOTION's product range and find out more about the technologies, processes and support offered by Toshiba's ASIC & Foundry business. Representatives from both organisations will also be on hand to answer questions and to discuss how the companies worked together to deliver the latest NEOTION iDTV SoC.

The CONNECTIONS Europe Summit (www.connectionseurope.com) is dedicated to the discussion and analysis of new business models for emerging services, applications, and advanced digital technologies. As well the underlying technologies, the panel on the evolution of digital devices will examine the role and function of entertainment platforms, including televisions, set-top boxes, games consoles, home computers and mobile phones.

About Toshiba

Toshiba Corporation is a leader in information and communications systems, electronic components, consumer products and power systems. The company's integration of these wide-ranging capabilities assures its position as an innovator in advanced components, products and systems. Toshiba operates a global network of more than 740 companies, with 198,000 employees worldwide and annual sales surpassing US\$76 billion.

Toshiba Electronics Europe (TEE) is the European Headquarters for the electronic components business of Toshiba Corporation, which is the world's fourth largest semiconductor vendor according to estimates by Dataquest.

Providing design, manufacturing, marketing and sales, TEE was formed in 1973 in Neuss, Germany. The company now has headquarters in Düsseldorf, Germany and subsidiaries in France, Italy, Spain, Sweden and the United Kingdom. Company president is Mr. Hitoshi Otsuka and the total number of personnel in Europe is around 400.

Toshiba Electronics Europe offers one of the industry's broadest IC and discrete product lines including high-end memory, microcontrollers, ASICs, ASSPs and display products for automotive, multimedia, consumer, telecoms and networking applications. The company also has a wide range of power semiconductor solutions.

For more company information visit Toshiba's web site at www.toshiba-components.com

About Neotion

NEOTION is a public company created in January 2000, and listed since June 2006 on Alternext Euronext Paris. NEOTION is a leading provider of highly-sophisticated System-on-a-Chip (SoC) MPEG-4 processors, as well as turnkey sub-systems and reference designs enabling seamless integration and unrivalled time to market for the Consumer Electronics Industry and the TV Operators.

NEOTION's secured silicons uniquely combine: MPEG-4, advanced security modes, and hybrid IP connectivity opening sidewise also towards digital home convergence, IPTV and TV 2.0.

NEOTION is the inventor of the original MPEG-4 decoder in a card designed for Common Interface receivers (iDTV and STB). NEOTION offers a compelling range of disruptive MPEG-4 Modules enabling, beyond MPEG-4 upgrade, secured silicon based Security, DVR functions in a SD-Card, and Hybrid IP home network capabilities for genuine legacy TV sets.

Side to breakthrough Modules, NEOTION has designed the NP5 series processors that are able to power ultimate low cost / ultra low power boxes tailored for green field broadcast TV Markets (DTT and DTH), as well as for Telecom Operators looking for simple IP box solutions in a multi room and home network context.

NEOTION also offers reference designs, API, SDK, and development boards enabling various levels of implementation and customization (from application specific, to dedicated chipset ROM code).

Neotion is an active stakeholder of the CI+ Forum, as well as a member of DVB, DigiTAG, the Digital TV Group and UPnP Forum. www.neotion.com

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